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PRESS RELEASE
for immediate release

Cantoni at Cersaie 2017: a brand identity in perfect balance between beauty and design

*The Cantoni booth at Cersaie 2017 tells, through a journey between light, reflections and inspirational settings, the story of the long Cantoni's staff work on the **ultimate light for the facial and body care**. These studies, developed through 20 years of fruitful collaboration with the most important beauty brands worldwide, have led to the creation of the I-light lighted mirrors of the **Unica by Cantoni** range.*

Since 2015, driven by a growing demand for the design of beauty spaces, Cantoni has started to shift its research into perfect lighting from the professional world to that of interior design.

The synergy between the industrial design approach, experience in the field, artisanal attention to detail and creative flair has given rise to the **Unica project**. Thanks to this new project, shown to the public for the first time at Maison et Objet 2015, the company has had the chance to become a member of the influential Italian group **Federlegno –Assobagno**, which has joined the Design Italia group show with at ISH 2017.

Cantoni will exhibit at:
Cersaie 2017, Bologna Fiera
September 25 -29
Hall 30, / Booth C7

Unica by Cantoni

With the **4 collections of I-light luxury mirrors** of the 'Unica' range, the Cantoni company bring into effect the purest concept of design, the point where beauty and function combine to meet the needs of actual spaces and people.

Thanks to the **I-light system**, the brand introduces a **lighting technology** that is fully integrated in the mirror, **offering absolute perfection in terms of colour rendering and the incidence of sunlight of the reflected image**. Every mirror in the Unica range is actually far from just a simple decorative element, each one becomes a highly functional tool, the pivotal element around which to plan the design of bathrooms, living rooms, wellness areas, halls and retail spaces.

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The Cantoni's **focus on custom-made solutions**, each lighted mirror, panel or console table starts life as **a unique piece** in every detail: dimensions, finishes of aluminium profiles, design and colours of the handcrafted decorative frames in high quality wood and leather.

The I-light lighting technology

For the Unica range, Cantoni combines the emotional impact, materiality and aesthetic concept of **high end furnishing accessories** with the high performance of **a light that is unique in the world**. A true and functional light, widely tested and appreciated in the professional world of beauty, that Cantoni places in each of its lighted mirrors.

I-light it is not only a lighting technology but a complex set of elements that, with their balance, creates the perfect light, not forgetting the environmental, energy saving side. Every aspect of the mirrors, from the curved profiles to the high-refraction lenses set into the frame, contributes to the creation of a 4200° kelvin light, CRI90, fully comparable to sunlight, ideal for ideal for beauty and face care.

The Company

Cantoni, a production company based in San Marino, has its roots in the world of beauty and appearance: in 1996 has conceived and realised the first portable makeup station with lights and since then has been distributing its exclusive makeup stations for professionals worldwide. The new range of Unica – Luxury Lighted Mirrors tells the story of Cantoni's identity, a perfect balance between makeup, fashion and design.

Thanks to its dynamism and design flexibility, in addition to the wide range of backlit mirrors and panels contained in the catalogue, Cantoni is also able to **develop customised products**, working proactively with architectural and interior design studios.

Cantoni's goal is to **support interior design studios** in the **creation of stunning and highly functional rooms** for the beauty care in luxury hotels, spas, commercial areas and high-quality residential buildings thanks to objects that bring the full force of modern luxury to life.

FOR FURTHER INFORMATION
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