



PERFECTION IN A BOX

CANTONI

COMPANY
PROFILE





OUR STRENGTHS

We are the ones who invented and created “cases with legs”.

We are the ones who made the make-up case an iconic and evocative object of make-up artists.

We are the ones who put daylight into an opalescent dome so that make-up artists could turn it on with the touch of a finger.

We are the ones who fly the flag of **Italian ingenuity**

An **extended family**, in which every person feels as though they hold a key role in the company’s hierarchy. Creativity and the exchange of opinions are always welcome, because we know that ideas are at the heart of Cantoni’s success.

We work and live close to the sea, away from the urban centres, because we believe that broad horizons improve the quality of life and promote that psychological and physical wellbeing that forms the foundation of ideas that **truly make a difference.**

OUR VISION

Cantoni has been working for years to **raise the profile of make-up artists**, studying their needs in the workplace and developing the most effective tools to support artistic talent and technical skills.

Our **mission** is to give fashion, make-up and beauty professionals a range of indispensable and technologically advanced products, produced with great attention to detail and capable of improving performance in all working conditions.

To achieve these objectives, Cantoni has performed **constant research** since 1996 and now boasts the widest and most efficient range of illuminated mirrors and work stations in the world, as well as the patent for the exclusive I-light. The products are designed not only for professional make-up artists, but also for those who simply have a **passion** for make-up and colour.





OUR HISTORY

Cantoni was founded in 1996 from an idea conceived by a photographer and a make-up artist. Working together backstage during events and shows they often found themselves working in inappropriate conditions. They came up with a solution that allowed them to present themselves in a professional manner and work efficiently.

The first model of our “**cases with legs**” was launched at Cosmoprof in Bologna in 1997 and attracted the attention of names such as Dior and Helena Rubinstein, renowned trendsetters in the beauty industry.

Over subsequent years, Cantoni became the **brand of reference** for portable make-up stations and acquired important **partnerships** in Japan, Russia, Romania and the United Arab Emirates. Cantoni has increased its range year on year, adding increasingly more technologically advanced products to meet the needs of various professional categories.

THE ORIGINAL INVENTIONS

- 1995- the first certification patents the **case with legs** and **double height make-up chair**
- 2005 - the **anti-tip make-up chair** was launched
- 2006 - second patent certifying Cantoni as the inventor of the **removable headrest** for the portable make-up chair
- 2010 - Cantoni creates the **I-light**, perfectly neutral artificial lighting
- 2010 - the make-up case with a **one-piece body** was launched
- 2015 - the new **Unica** Range, the result of research into light and reflection, was officially launched

Cantoni's portable and fixed make-up stations and mirrors can now be found backstage all over the world and countless imitations are in existence. Highly regarded and used by the most important make-up artists and cosmetics brands, all of our creations are distinguished by their **elegance**, **strength**, utmost **convenience** and the **quality** of the materials used. All of which would not be the same without the added touch of **Italian elegance**.





OUR RANGE

CANTONI RANGES

Portable work stations, mounted on wheels or for fixed installation, with I-light lighting, elegant illuminated table top and wall-mounted mirrors and various models of make-up chairs. The most complete range of equipment in the world dedicated exclusively to the world of make-up and beauty professional. beauty professionals.

UNICA RANGE

Illuminated mirrors that provide perfect colour rendering of the image, corners dedicated to personal care and backlit panels. Exclusive and customisable in every detail, the Unica range of products turns the world of furnishings upside down: the mirror is placed at the centre of the room and light is the undisputed star.

VISUAL RANGE

Composed of backlit luminous frames equipped with an innovative spring-fit image insertion system. All the technology is contained in a thickness of just 4.5 cm. The panels are perfect for displaying commercial messages.



MADE IN ITALY

PERFECTION IN A BOX

CANTONI TRADING SRL

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